

## **Cornelian Asset Managers select InVantage**

Cornelian Asset Managers, the leading Edinburgh private client and charity investment is making a significant investment in Investmaster's InVantage solution as a replacement, and enhancement, of its core technology. The investment comes after a detailed review of market alternatives and is designed to support Cornelian's strategies, including enhancing its reporting to clients and providing services to IFAs.

Cornelian has steadily increased its foothold in Edinburgh's Investment market. Cornelian's focus on investment decision making for private clients, along with the successful creation of its own funds, has placed the company in a strong position as new legislation and the current climate demand the expertise that Cornelian command.

John Jackson of Cornelian Asset Manager states: "In order to deliver high quality, differentiated private client investment management good technology is critical. Not only does technology enable value adding reports to be produced it supports efficient processes. The right technology allows our investment managers to spend more time focusing on clients and their needs. We were particularly attracted to Investmaster because of the company's clear vision of the future for technology in the industry".

For Cornelian, the Investmaster InVantage solution will replace legacy technology with a comprehensive solution providing staff with timely and accurate Portfolio information and decision making tools, simultaneously providing Cornelian's clients with online information and high quality

correspondence. A critical part of selecting Investmaster was its commitment to the Wealth Management space, and the richness of its functionality for Wealth managers. Of particular note Cornelian rightly wanted to ensure their partner was very focused on meeting today's regulatory and compliance requirements.