

## **BLANKSTONE SINGTON CHOOSE INVESTMASTER'S INVANTAGE CONTACTS AND PORTFOLIO**

Blankstone Sington Limited, the Liverpool based private client stockbroker, has signed up for two additional MiFID ready modules in Investmaster's InVantage suite - Contacts and Portfolio – now giving them a single system to support the entire trade lifecycle.

Blankstone Sington, founded in 1976, has successfully provided a bespoke service to clients, priding themselves on making investments simple. Its experienced staff provide the best level of service based on a personal approach, relying on the most advanced technology to enhance its service and performance.

InVantage Contacts, Investmaster's client management module, will allow Blankstone Sington to easily store personal client information, record all client contact and track relationships in order to meet MiFID's regulatory Know Your Client, suitability and appropriateness requirements. The InVantage Portfolio module allows real-time interaction with the client's portfolios – measuring performance and aiding in the decision support process, along with its own order management and execution service. InVantage Contacts and Portfolio will work in conjunction with the six other existing InVantage modules, which encompass CGT, trading, settlement, Crest connectivity, reporting, and document management to give Blankstone Sington a fully integrated solution accessing a single data source to minimise data input duplication and to allow easy navigation between modules.

Ken Conolly, Chief Executive, Blankstone Sington Ltd comments, "We are always looking to streamline our processes to improve our exemplary service to our clients – particularly in the run up to MiFID. A single system for the whole trade lifecycle appeals to us greatly, not least because it offers us a seamless process with Investmaster technology we already have in place."

Peter Little, CEO, Investmaster comments, "We are delighted that Blankstone Sington, a long-standing and highly esteemed client is one of many organisations that have recognised the significant benefits of the InVantage solution. Its commitment to client service will be rewarded by a compliant and totally integrated solution."

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## **Notes to Editors**

### **About Investmaster:**

Investmaster Group Limited has been providing IT solutions to the wealth management and institutional broking sectors for over 20 years. Investmaster has a well established client base and its technology handles over 25 percent of the London Stock Exchange's daily private client volumes.

Investmaster's InVantage product suite is an integrated front, middle and back office system. The product functionality covers client management, reporting and the full trade lifecycle from front office decision support through to settlement, ensuring pre- and post-trade compliance and underpinning the clients' business in an increasingly regulated market.

For more information visit [www.investmaster.com](http://www.investmaster.com)

### **About Blankstone Sington**

Authorised and Regulated by the Financial Services Authority, Blankstone Sington Limited is a fully independent firm of stockbrokers and investment managers based in Liverpool, Merseyside. Established in 1976, it is wholly owned by its directors and their families. With a team of 40 staff dedicated to "making investment simple", their portfolio of services includes; discretionary investment management, advisory investment management, traditional investment advice and execution only dealing.

For more information visit [www.blankstonesington.co.uk](http://www.blankstonesington.co.uk)

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